

Pleasanton RAGE Girls Soccer Club

2025 Annual General Meeting

Respect * Attitude * Greatness * Expectations





AGM Agenda

1. Call to Order
2. Roll Call
3. Introduction of Guests
4. Acceptance of Minutes of the previous AGM
5. Summary of Job Description and Progress Report to the General Membership
 1. President
 2. Director of Coaching
 3. Secretary
 4. Treasurer
 5. Competitive Vice President
 6. Recreational Director
 7. Recreational Vice President
 8. Director of Operations
 9. Committee Chair Reports
6. Amendments to the Constitution
7. Nominations for Elected Positions
8. New Business
9. Adjournment

2024 AGM Minutes



2024 RAGE AGM Presentation

President's Report

Sean Fogarty - AGM 2025

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Responsibilities of the President

- Shall preside over all meetings of the General Membership, Board of Directors, and Executive Committee.
- Shall cast a vote only in the case of a tie.
- As necessary, will act as the official representative of the Club.
- In collaboration with the Executive Committee, shall develop and maintain an annual plan of operation.
- In collaboration with the Executive Committee, shall facilitate an annual strategic planning meeting and maintain a strategic plan for the Club.
- Shall appoint committees and their chairperson in accordance with the provisions of Section 2:05 Committees and subject to the approval of the Executive Committee.
- Shall be an ex-officio member of all committees.
- Shall have management responsibility for the Director of Coaching.
- Shall provide oversight of all RAGE affiliations, sponsorships, and contracts.



MISSION

Pleasanton RAGE is an all-girls soccer club that empowers its players to reach their full potential through soccer, service, and leadership programming for all ages and abilities.

A group of young girls in orange soccer uniforms and white hairnets, looking down at something in their hands. The image is slightly blurred and has a semi-transparent overlay.

VISION

Pleasanton RAGE is committed to providing the most exceptional all-girls soccer experience in the country, recognized for developing valued skills in its players, on and off the field.

2025 - Strategic Club Priorities



1. **Attract, develop, retain players & team strength:** Continue to promote youth sports as an integral part of child development
2. **Attract, develop, and retain high quality coaches & staff**
3. Drive a commitment to **developing leadership, character and a service mentality** in our players
4. **Community Outreach** Engagement: Develop and promote a strong, positive RAGE culture by improving communications/connections with our members
5. Invest in **facilities** to improve future programming and ensure RAGE maintains financial strength in the future.
6. **Organizational Governance, Execution:** Build and maintain a highly effective board with efficient board meetings, strong board and staff alignment, and improve trust and team cohesiveness across the club.

2025 Highlights



- Increased membership and continued financial strength
- Commitment to developing leadership, character, and a service mentality:
 - 8th annual Spring Into Action
 - 6th annual RAGE Kicks Cancer underway
 - Introduced Social & Fundraising events to assist with financial aid & scholarships.
- Facilities - Partnered with Ballistic United to develop a futsal facility at the Pleasanton Fairgrounds, expanding field and training space while creating new opportunities for futsal-style training, tournaments, and play dates.

Director of Coaching Report

Erin Sharpe - AGM 2025

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Responsibilities of the Director of Coaching



- Shall report to the Club President.
- Shall provide regular updates to the Board of Directors.
- Shall recruit, hire, assign or dismiss, and mentor all coaches.
- Shall be responsible for recruiting and hiring the Director of Goalkeeping.
- Shall lead all coaching development.
- Shall work with all Staff to create a culture that values, incentivizes, and prioritizes whole player development according to the Club's Mission statement.
- Shall define and implement the coaching organizational structure for the Competitive Program, including full-time and part-time coaches.
- Shall assign and develop professional coaches so that they can support the volunteer coaches in the Recreational Program.
- Shall create and oversee a positive environment throughout the Club that adheres to the principles of the Positive Coaching Alliance (PCA).
- Shall inspire the next generation of female leaders by being a champion for women's leadership in program development and as a spokesperson and community outreach leader for the Club.
- Shall instill a culture that fosters and demands positive player-coach and parent-coach partnerships with an expectation of regular communication and feedback.
- Shall set standards for and oversee semiannual player evaluations for the Competitive Program.
- Shall regularly attend afternoon, evening, and weekend trainings and games to support coach and player development.
- Shall work from the Club office a minimum of 3 days per week.

Responsibilities of the Director of Coaching (cont'd)



- Shall help develop and support community outreach programs, camps, clinics, and other activities designed to grow participation in the Club and to develop a passion for the game.
- Shall represent the Club at the local, regional, and national level through participation in soccer governing bodies, league conferences, meetings, discussions, decisions, events, etc...
- Shall attend all Board meetings, communicate with Board members, and advise on all soccer issues.
- Shall develop and present to the Board of Directors an annual strategic plan, and an annual review at the Club's Annual General Meeting (AGM). In collaboration with the Club Treasurer, shall prepare, justify, and manage the operational budget including, but not limited to: coaching assignments, staff development (training, coaching education, etc.), and equipment.
- Shall establish policy, procedures, and guidelines for coaching staff operations.
- Shall lead the College Advisory Program for the Club, establish and build relationships within the college game and guide coaches, players, and parents through the process.
- Shall recruit college coaches to attend the RAGE College Showcase tournament.
- Shall recruit teams to attend all RAGE tournaments.
- Shall implement and oversee training and game analysis programs (video, data analytics, fitness, nutrition, etc...)
- Shall support the overall activities of the Club by helping to plan and execute tournaments, leadership events, community service events, fundraising, etc. If needed, the Director of Coaching may be required to coach a team.
- Shall participate in the creation, implementation, analysis and feedback for all Club surveys.



A Year in Review - Highlights

- Proud and thankful for RAGE community and work of Staff, Coaches, Board and other volunteers for their continued commitment to growth and excellence.
- Competitive/Select: Approximately 620 players, up 1 team from the 2024-2025 season
- 60 new players (from outside the club) to RAGE Comp/Select.
- Approximately 95 promotions within Comp and Select (excludes promotions from RAGE Rec and Black teams).
- Comp/Select numbers increase with addition of Black teams in the Spring.
- Recreational: 530 players, down approximately 105 players from last year (5 teams). BUSC and PUSD and other area school districts down as well. Impacts to budget won't be fully realized until May 1, 2026 as Rec reg for the next season opens during our current fiscal year. Strategies underway to boost Rec camps, clinics, engagement throughout the year.

Highlights - cont'd



- Increased access to financial aid for Rec, Select and Comp Programs.
- Goalkeeper Program growth and development initiative, including 50% dues discount for full-time 11v11 GKs who attend weekly GK training: Comp/Select program has added 15 new Goalkeepers in 2 years (6 in year 1, 5 additional in year 2, 4 in year 3).
- 6 ECNL All-Conference players last season, 1 ECNL National Selection game MVP (a first for RAGE), 1 ECNL Conference Cup invitee, 1 ECNL-RL National Selection, 2 NorCal id2 invitees, 3 players invited in US Soccer Youth National Team ID Centers, over 20 players invited into PDP and ODP regional programming, games and camps.
- Many league and tournament champions and finalists throughout the year.
- Continue to battle and improve ECNL program results while competing in arguably the most competitive conference in the country. Northwest/NorCal won the 2024 and 2025 Conference Cup Events.

Highlights - cont'd



- Official ECNL-RL Golden State Conference formed for 2025/2026 season. New league for our 6 ECNL-RL teams, mirroring ECNL scheduling, game day environment, creating more player opportunities and further streamlining club based model.
- College: 14 players committed to collegiate programs from the class of 2025. 6 players committed thus far from the class of 2026/2027 and many more to come in future weeks and months.
- Alums on the field: 3rd year in a row we have had an alum win an NCAA National Championship! Several others in College Cups, All-Conference recipients, Players of the Week and various other accolades. Also, 3 Alums currently playing professionally overseas!
- USL team had best season thus far, finished in 4th place. Highlight: Beat and finished above WPSL National Finalists, California Storm. Outstanding community support and involvement, including USL Festival Event.



Highlights - cont'd

- Techne provided as at home development resource but needs to be utilized more!
- Continued evolution of curriculum, coaching standards, expectations and investment in coaching education.
- New full-time hire (promotion): Luis Siu (11v11 Select AGC) and part-time coach hires: Jacob Pickard (current college coach), Alejandra Melendez (RAGE USL and former collegiate player), Bailey Moseley (RAGE USL and former collegiate player), Autumn Halvorsen (former collegiate player), and 2 returning RAGE Coaches: Enrique Rojas and Ghemar Deang.
- Improved and increased staff and resources: Megan Walinski as Mental Health Performance and Parent Education Coach, Alena Thom as an additional Fitness Coach and Mike Herman as a dedicated ECNL GK Coach.
- Hired Yami Ramirez as our Business Development Director in May. Focus thus far has been on submission of 11 high dollar grant applications and proposals, working on partnerships with companies that connect high value brands to the youth sports community.



Highlights - cont'd

- TOPSoccer success and collaboration with other communities, including co-hosting regional event.
- RAGE Kicks Cancer and Spring into Action continue to be vital ways in which our players give back to the community.
- Referee pool continues to improve in size. However, a significant percentage are new referees, aged 13 and retention of this group is a problem. We continue to invest in mentorship and resources allocated to all referees, including female specific mentorship groups and courses.
- Tournament growth for both RAGE summer events in 2025 and successful inaugural pre Showcase College ID Camp (115 participants and 16 college programs).
- Continued advocacy on minimizing field usage fees and additional field development/access with city staff and elected officials. Minimum at this stage will be \$80k total between Jan 2026 and April 2028 (incrementally more each year).
- Communication to individual players regarding mandated US Soccer birth year changes from calendar year to Aug 1-Dec 31, to begin in November/December evaluations (implemented in May 2026).

Secretary Report

Lytia Zazzeron - AGM 2025

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Secretary Role

- Record the minutes and proceedings of the Annual General Meeting, Board of Directors' meetings, and Executive Committee meetings as a permanent record.
- Give notice of meetings to Board members.
- With input from the Board, prepare the Agenda document and post to the current Board Packet prior to each meeting.
- Shall ensure that the adopted minutes from each Board meeting are posted to the Club website.
- Provide for the safekeeping of all Club legal documents.

Treasurer's Report

CJ Napolitano - AGM 2025

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Responsibilities of the Treasurer

- Work with staff and board on annual Budget
- Manage Assets of the club
- Manage and support Bookkeeper
- Manage Tax Returns and 5500
- Serve on the Executive Committee
- Manage Bank and other financial institutions
- Manage Club Insurance
- Trustee of 401k plan
- Oversee financial audit



Treasurer Report

Pleasanton RAGE (PGSA) continues to be in a strong financial position.

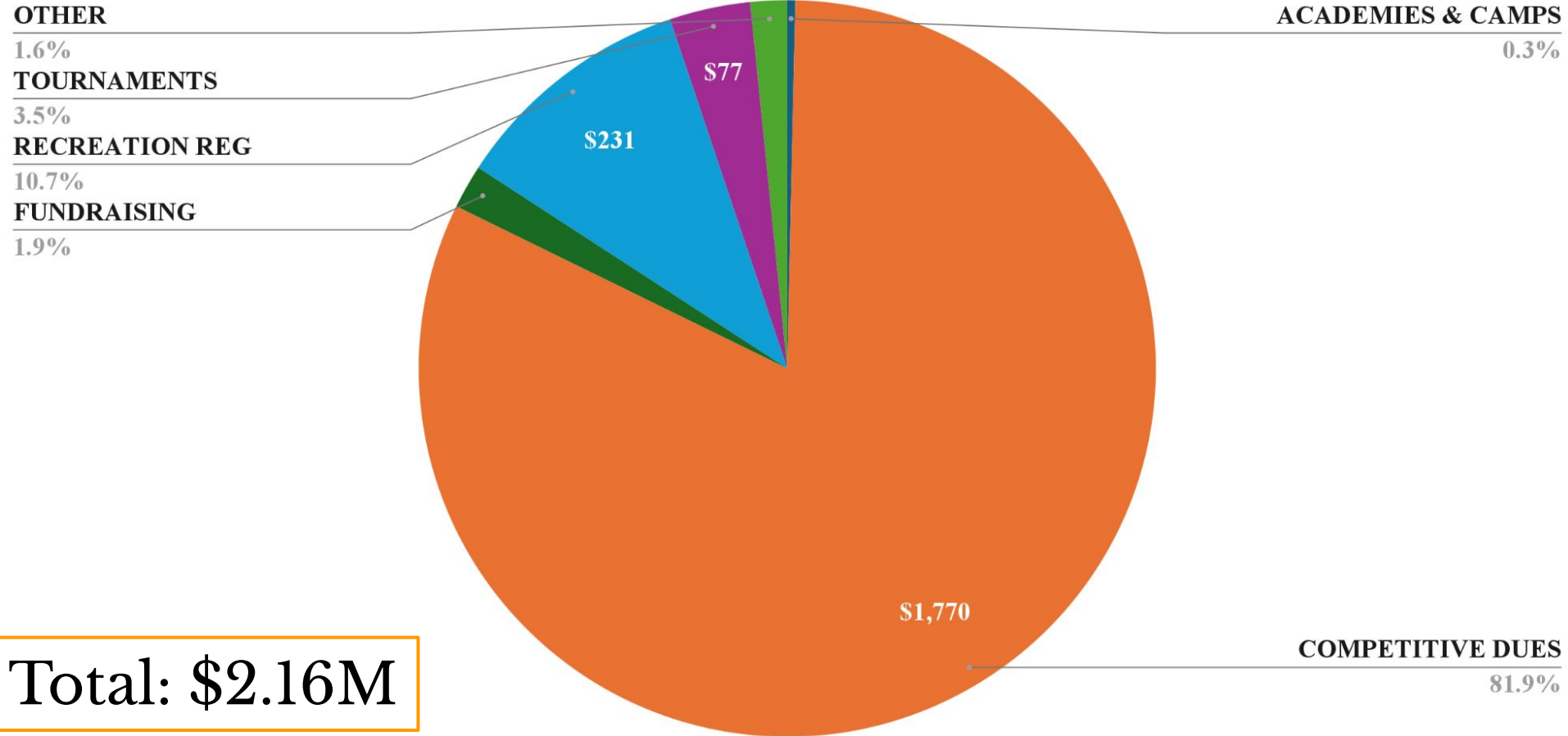
Summary for the period May 1, 2024 thru April 30, 2025:

Income	\$2.160M (+\$55k)
Expenses	\$1.966M (-\$93k)
Net Income	\$0.194M (+149k)
Assets	\$1.762M (+\$195k)

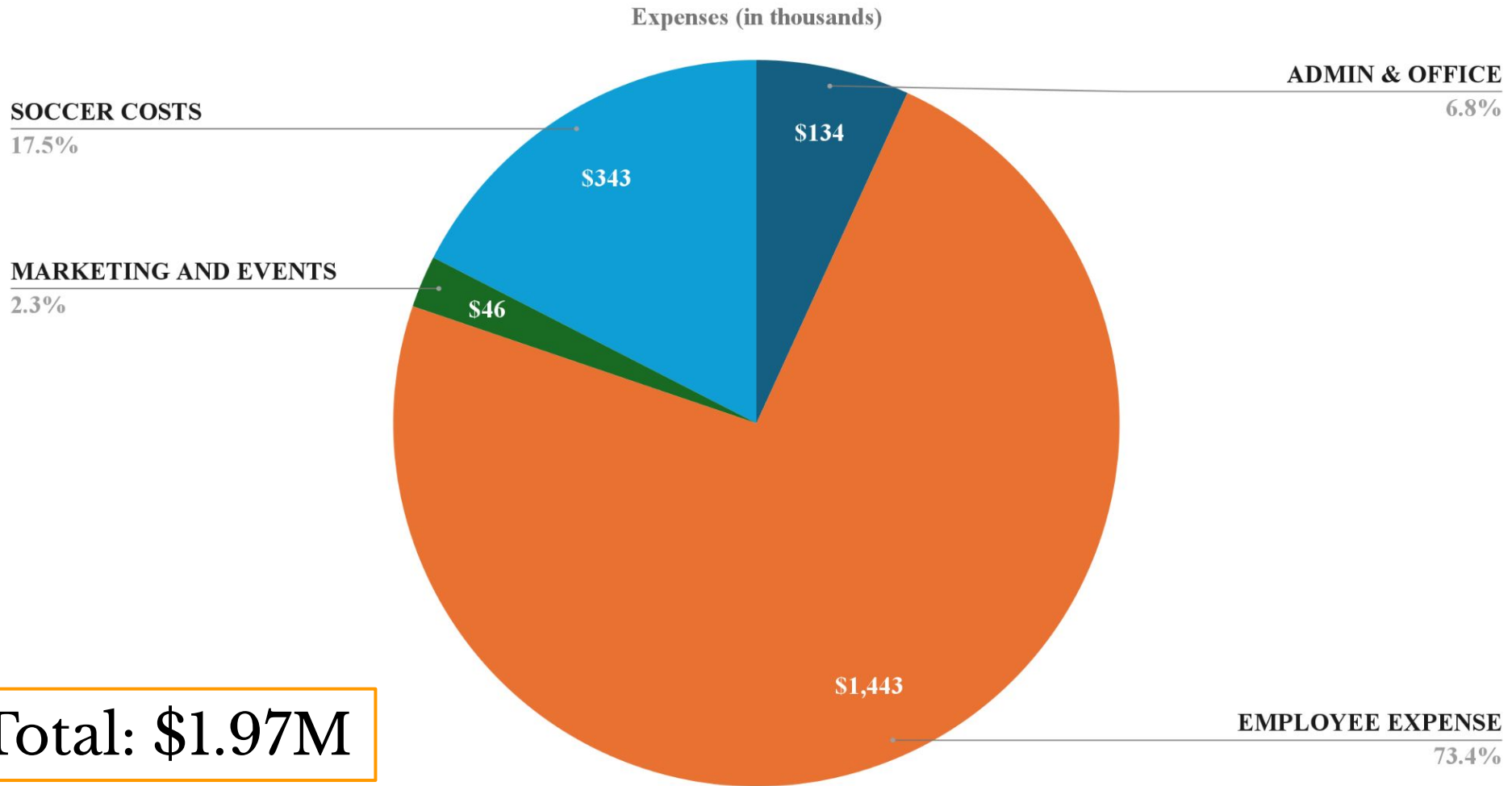
The Club has completed independent audits of its financial statements for the calendar years 2021 through 2024 by Comyns, Smith, McCleary & Deaver, LLP

Club Income (May 24 thru April 25)

Income (in thousands)



Club Expenses (May 24 thru April 25)



Competitive VP Report

Katie Moe - AGM 2025

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Competitive VP Roles & Responsibilities

- In the absence of the President, shall preside at all meetings of the Board of Directors, or the Executive Committee.
- Shall collaborate with the Director of Coaching on the goals and direction of the Competitive Program environment, including, but not limited to RAGE Tournaments, RAGE National Letters of Intent Signing and Honors Night Event, RAGE College Advisory Program, Team Manager training and support.
- In collaboration with the Treasurer, Bookkeeper, and the Director of Coaching, shall be responsible for developing and administering an annual budget for the Competitive Program.
- Shall be a member of a hiring committee for all full-time employees.
- Shall collaborate with the Director of Coaching on all Competitive Program surveys.
- In collaboration with the Director of Coaching and Soccer Pro, shall be responsible for the Competitive Program uniform decisions.
- Alongside the Treasurer, shall be a member of the Financial Aid Review Committee
- Shall be head of the committee responsible for selecting the recipients of the RAGE Scholarship Award for Excellence in Academic Achievement and Community Service.



Competitive VP - Highlights 2025

- Thank you to our DoC, DOO, full-time, and part-time coaches for their dedication to the Competitive and Select Programs and the players and families.
- Continue with team manager meetings (Thank you team managers!)
- Tournaments: RAGE Showcase/Girls Summer Cup - improvements/learning each year
- Events: 4/2025: RAGE Honors Night Event
- RAGE Academic & Service Scholarship Award recipients: Faith Cunha Brasil and Vivi Garcia
- Preparing the Annual Comp Survey, please remember to complete in December

Corporate Sponsorship Committee Vishakha Sant AGM 2025

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2024 YTD: \$10,200

Sponsorship Accomplishments



Sponsorship Learnings & Next Steps

Learnings

Divide and conquer approach worked

Organized effort with emails, talking points helped

Sponsors are ideal for fundraising efforts

Next Steps

Appreciate existing sponsors

Confirm logo placement for all teams, not just USL-W

Move from community focus to activating corporate sponsor interest

Facility Sponsorship - What are we doing?

- Grassroot efforts to spark community interest and generate support
- Identifying potential donors and interested individuals
- Corporate sponsors for co-partnership
- Third Party Guidance to organize
- Jumpstart Alumni network - Need volunteers

Recreational Director Report

Megan Walinski- AGM 2025

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Recreational Director Role

The Rec Director owns and is ultimately responsible for all aspects of the Rec program. The Rec program is executed by the following personnel:

- Rec Director, Director of Operations, Rec VP, Volunteers
- Recreational Director will report directly to the Director of Coaching

Responsibilities / Deliverables

- Coordinate Fall Rec season
 - Coaches Meeting
 - On-field Coaching clinic
 - Manage Rec coaching gear
 - Attend certain games when needed to help manage or fill in for volunteer
 - Oversee distribution and sign up of PUGG goals/Coaching sticks
 - Distribution of Rec coaches gifts at end of season
 - Coordinate ordering of Trophies and Medals



Recreational Director Role (cont'd)

- Provide coaching education and coach mentoring when needed to all Recreational coaches
- Coordinate Professional training for our U6 - U12 rec teams throughout Fall season
- Coordinate end of season rec tournament
- Coordinate and identify players for Rec All star game and winter/spring comp programming
- Coordinate and run on-field training sessions for Seasonal Academies (Winter & Spring, Winter Futsal, and Summer) including administration duties
- Attend Comp Tryouts and work with staff to identify players



Recreational Director - Highlights

- Successful winter, spring, FNF, and summer clinics
- Winter Futsal and Spring Black teams from Rec all stars
- 4th annual on field Rec coaches clinic - August
- Fall Rec season - 51 teams
- 4th year - Get On The Bus team
- Professional training - U6 - U12 age groups
- Goalkeeper training U10 and up
- Rec tournament
- Rec all-star games

Recreational VP Report

Ryan Wittmer - AGM 2025

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Recreational VP Role

Shall collaborate with the Director of Coaching, Director of Operations, and Recreational Director on:

- The goals and direction of the Recreational Program environment.
- Developing and administering an annual budget for the Recreational Program with the Treasurer
- Recreational surveys
- Leading the Recreational Committee
- Supporting various recreational events



Recreational VP - Highlights

- Downtown Pleasanton Parade with BUSC
- Second season of Pleasanton RAGE App integrated with TGS
- Continuation of professional training for all teams
- Yearly recreational survey

Director of Operations Report

Tamie Shadle - AGM 2025

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Director of Operations Role

- Leader of all Club Operations
 - Registration
 - Fields
 - Member services, etc.
 - Co-Tournament Director



Highlights - 2025

- RAGE Tournaments
 - 4th year for RAGE Staff to run events
 - Most teams ever for youngers event - nearly every field filled
 - Very positive comments from participants and EBRA
- Chaperoned travel for ECNL teams
 - San Diego/Phoenix/Kansas City
 - New hotel process - not great
- Sports partnerships VITAL
 - City partnership deterioration
 - **We NEED our own facilities**

Fundraising & Social Events

Lytia Zazzeron AGM 2025

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POKER NIGHT | MOM'S BRUNCH | MOM'S NIGHT | FAMILY DAY



Highlights - 2025

Increased USL engagement with events throughout the season!



BE A PART OF RAGE: SPONSOR OUR TEAM

THEME NIGHT SPONSOR \$500

1 SOCIAL MEDIA POST, 1 IN-GAME PROMOTION, DISPLAY ADVERTISEMENT MATERIALS GIVEN TO US DURING GAME (SIGNS, POSTERS, ETC)

FAN FEST SPONSOR - MAY 27TH \$750-\$1,000

1 SOCIAL MEDIA POST, 1 IN-GAME PROMOTION, DISPLAY ADVERTISEMENT MATERIALS GIVEN TO US DURING GAME (SIGNS, POSTERS, ETC)

We are a non-profit 501c3 organization

SEASON DONATION

ANY AND ALL DONATIONS WELCOME! VARIOUS SPONSORSHIP PACKAGES AVAILABLE. CONTACT FOR MORE INFO!

THEME NIGHTS AVAILABLE

5/27 FAN FEST 6/7 PRIDE/NEON

6/9 INTERNATIONAL 6/18 DADDY DAUGHTER

6/23 AT THE PARK 6/26 ORANGE OUT

CONTACT US | LYTIA@PLEASANTONRAGE.ORG



SEASON KICK OFF PARTY

Friday May 16th 6-8pm

USL W RAGE

BUFFET • PLAYER INTROS & Q&A • RAFFLE

\$45pp, all proceeds support USL W

PARKTOWN PIZZA
***** COMPANY *****
6766 BERNAL AVE STE 510

Purchase tickets through [link](#) or scan the QR Code. Include attendee names when purchasing.

SCAN ME!

RAGE NIGHTS

SIREN MARIN FAN FEST TUES | MAY 27

THE OLYMPIC CLUB DADDY/DAUGHTER WEDS | JUNE 18

STOCKTON CARGO PRIDE (NEON) SAT | JUNE 7

GLENS PICNIC @ THE PITCH MON | JUNE 23

ACADEMICA 19 72 INTERNATIONAL MON | JUNE 9

WYOMING SOCCER ORANGE OUT THURS | JUNE 26

USL W

GAMES KICK OFF AT 7:00PM. EVENTS START 1 HOUR BEFORE KICK OFF: JUNE 7, KICK OFF @ 6:00

Ticket sales end 10/22



Orange & Gold, For Every Player



Facilities

Ryan Callahan - AGM 2025

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Goals for RAGE Facilities

Short Term Goal

- Increase available field space for RAGE within our community on existing fields. Our immediate needs are all weather fields with lights, especially in the fall and winter.

Long Term Goals

- Purchase or build our own facility



Facilities - Short Term Update

Short Term

- Increase available field space for RAGE within our community on existing fields. Our immediate needs are all weather fields with lights, especially in the fall and winter.
 - As the City of Pleasanton budget tightens, maintaining what field space we currently have is a constant challenge. Staff has done a great job keeping what we currently have
 - Participated in the Steering Committee for Pleasanton Middle School for field improvements - field is now open
 - Agreed to lease BUSC futsal facility (prepaid rent to help fund) Jan 2026





Facilities - Long Term Update & Goals

- Facility with a location in the greater Pleasanton area
 - Existing buildings/warehouses are extremely expensive and would need some extensive improvements to facilitate our needs
 - Availability of vacant land is limited, but there are opportunities out there, capital will be our limiting factor
- Goals for 2026
 - Identify possible properties and create budget to improve property to fit our needs
 - Assist with fundraising strategy - Again Capital is our limiting factor

Special Events - RAGE Kicks Cancer &
RAGE Honors Night Event
Steven Stappaerts / Martha Brown- AGM 2025

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- **RAGE Honors Night Event:** Thursday, April 24, 2025, Marriott Hotel, approximately 225 in attendance.

Recognized:

Class of 2025; 11 National Letter of Intent Signees – representing Div I, II, III, & JC levels of collegiate soccer; 47 Scholar-Athlete Award Recipients (Sophomores, Juniors & Seniors with 3.5+ GPA);

RAGE Scholarship Recipients: Seniors Faith Cunha Brasil (FHS), 2007 ECNL-RL team; Vivialann Garcia (Gregori High School), 2007 ECNL team. Each received \$2,000 towards their college tuition.

Guest Speaker: Maddy Goldberg, RAGE Class of 2021; Goalkeeper, University of Oregon 2025

RAGE Kicks Cancer

2025 RKC Recap

- Popular event across age groups
- about 300 registrations between online and on site
- donations open until 10/31, so far ~6k raised and potential to get 50% match
- incorporated injury risk assessment screening. Hopefully something we can bring to a club as a whole
- plans to expand activities and include food/drink options next year



CONSTITUTIONAL AMENDMENTS

Editorial Amendment – Verbiage Clarification in
Sections 1.03 and 1:07:02



NOMINATIONS FOR ELECTED POSITIONS





- Nominated Returning Directors: **CJ Napolitano, Lytia Zazzeron**
- New Director: **Amy Wilson**
- Ballots will be sent to the general membership within the next week.

THANK YOU

to our outgoing Board Members: Katie Moe, Ryan Callahan, Dawn Chapman, & Vishakha Sant

New Business

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Closing Remarks & Adjournment

Thanks for attending!

