

**Pleasanton RAGE Board Meeting Minutes**  
**August 20, 2024**  
**5:00-7:00 PM**

**Attendees:** Sean Fogarty, Erin Sharpe, Tamie Shadle, CJ Napolitano, Megan Walinski, Eric Stein (by Zoom), Ryan Callahan, Lytia Zazzeron, Dawn Chapman, Martha Brown, Sebastian Nosker, Mike Rodriguez, Ryan Wittmer, Vishakha Sant; Katie Moe (by Zoom)

**Meeting Begins** - called to order at 5:01pm

**Acknowledgements:**

Lytia acknowledged Tamie for all her fundraising efforts.

Sean acknowledged Tamie for the great work she did with the tournaments.

Sean acknowledged Megan for the great job she did with the RAGE parade.

CJ thanked Martha for training all the team treasurers.

Lytia thanked CJ for setting up PayPal for use with donations and payments.

**Approval of June Minutes:** Sebastian moved to approve minutes, seconded by CJ.

**Unfinished Business:**

- It was discussed that Eric and Sebastian would like to go over proposed metrics to measure club improvements. Eric and Erin have exchanged emails on the topic. Sean requested that the proposed metrics get to him first so he can discuss it with the EC.
- Katie went over the proposed amendments to the Bylaws and Constitution and the intent for the amendments. The intent is to either clean up the language and clarify how the club operates today. An amendment to the Bylaws was proposed to create a Nominating Committee for the Board and how the Nominating Committee members are selected. Some Board members felt that they needed more time to review the amendments. Sebastian moved to postpone voting on the amendments and Martha seconded. Sean suggested that we have a September Board meeting to give members time to review the amendments. Sebastian moved to vote for a September 11th Board meeting to be held virtually. CJ seconded the motion. All Board members voted to have September Board meeting.

**Reports**

**DOC: Erin Sharpe**

- RAGE Tournaments: 19 more teams for Showcase (higher priced event) and 7 fewer for Summer Cup. Hotel income still coming in as well as various expenses. Anticipated to net more than the \$65k budget.
- Over 35 college coaches in attendance at College Showcase.

- Busy summer with our teams competing in various tournaments. Highlights include 07 and 08 ECNL advancing at Surf Cup; 11 ECNL, 12 Orange and 17 Pre-ECNL winning Summer Cup; and various teams making the finals at different events.
- Held new season age group coach meetings.
- Gearing up for fall league games starting this weekend for most Select/Comp teams.
- Another successful USL season with great community support, as well as the addition of USL Academy team (1 game remaining).
- ECNL Conference Cup (ECNL National Camp): Maylen Montoya performed very well and our conference (NW/NorCal) won the event.
- 2007 ECNL competed in a friendly match against u20 Fiji Women's National Team in preparation for Fiji's u20 Women's World Cup.
- Addition of RAGE player led programming and information on our website: ACL information and support network and College ID Camp Scholarship Program (Mira Garuda and KK Lonergan).

#### **Dir. Operations: Tamie Shadle**

- Tournaments: HUGE SUCCESS
  - 197 teams over 2 weekends (up by 12 teams from last year)
  - \$25K more in revenue just with entry fees
  - Li Family – did a great job with being volunteer coordinators
- Comp/Rec games getting underway this weekend

#### Future Initiatives:

- Work on ECNL Travel
- Work on Fall practice schedules

#### **Dir. Recreation: Megan Walinski**

- Held by Zoom rec coaches meeting
- 56 teams formed, 612 players as of 8/20
- Held on field coaching session - gear handout
- Get on the Bus ("GOTB")
- Rec parade was a success. (Megan thanked Ryan W. for organizing it.)
- Professional training started last week

#### **Competitive VP: Katie Moe**

- Working on the team surveys, plan to have them out as teams settle after summer tournament play and regular season kicks off
- Coordinated with Pleasanton Weekly to include coverage of the 2007 ECNL friendly vs Fiji
- Nominating Committee process has begun, committee working towards presenting slate in September

### **Treasurer: CJ Napolitano**

- CJ reviewed the following financial reports with the Board:
  - Financial YOY Summary (May-April 2024 vs 2023)
  - Budget vs Actual Summary (May 1, 2023 – July 31, 2024)
  - Operational Updates
    - 2023 Audit in progress
    - 2023 Tax returns late filing notice being appealed (\$3k penalty)
    - Pleasanton Youth Soccer League entity dissolution (awaiting BUSC)

### **Facilities: Ryan Callahan**

- Ryan gave a general update on seeking potential sites for new RAGE offices and facilities.
  - Ball is still in RAGE's court to create a fundraising plan to generate funds for a potential site.
- Pleasanton Middle School field project:
  - Three futsal courts similar to what is existing.
- BUSC – may be considering futsal courts at Alameda County Fairgrounds?

### **Sponsorship / Marketing: Vishaka Sant**

#### Facility Funding

- Feasibility Study: Interviewed 3 companies, Cost for study range from \$40~\$80K, includes interviewing 25 participants, surveys and analysis
  - Three consultants/companies interviewed
    - Sarah Wachs' Feasibility Study Proposal: \$30K
    - Marianne Briscoe: \$70K
    - Upstream Philanthropy – Sarah Hayes, Melissa: \$80K

Feedback: Sebastian thought Sarah and Marianne presentations was OK and that Sarah had a better vibe. He thought Upstream was more professional and better prepared.

Ryan C. thought Upstream was also more professional and better prepared. Felt that Upstream was more thoughtful about the process and had some good questions for RAGE to think about.

#### Sponsorship Accomplishments:

- Raised \$11,158.91 from Pleasanton Businesses and partners.

### **Fundraising & Social Events Update: Lytia Zazzeron**

#### June

- USL Fan Fest was a success!

#### July

- Co-Revenue event with TeaZenTea ~\$100
- Co-Revenue event with Parktown Pizza ~200
- Reminder that these events are less about the money raised and more about creating a sense of community within RAGE.

## August

- *Pending* Mom's Night Out @ Cellar Door

## September

- *Pending* RAGE day (combine with Picture Day)
- Co-Revenue event with Porky's (20% kick back) 9/11/24

## October

- *Supporting* RAGE Kicks Cancer (need confirmation) & Pink Socktober
- *Pending* Co-Revenue event with TeaZenTea (15% kick back) 10/16

## November

- Gala! 11/1

## **Fundraising & Social Events -Gala Updates**

### **Completed**

- Committee:
  - Main: Lytia, Brandy (RAGE) | Sai, Tevin (BUSC)
  - Day of: Brandy + social events committee
- Venue: Alameda County Fairgrounds - Building Q & Wine Garden
- Communication:
  - Save the date and ticket platform live! (2 tables sold)
  - Manager email sent with team contribution info
- Sponsors: Tiers created (1 sponsor signed!). Templates, business lists created
- Vendors: Sports memorabilia, photographer secured

### **In Progress**

- Committee:
  - Need additional support to call businesses for pre-event fundraising and business suggestions
- Communication:
  - Next team manager check in end of August
  - Promote: Chamber of commerce, business flyers and additional media/email ~2 weeks
  - Coaches specific pricing (emails?)
  - Need Board/Staff to promote!
- Vendors: Looking for DJ, potentially and additional photographer, auctioneer (BUSC)
- Day of: Finalize plans and volunteers needed

## **President's Update**

### Updates & Upcoming Dates

- 8/29 Soccer Mom's Night Out
- 10/15 Annual General Meeting (possible change to the following Tuesday 10/22).
  - High level updates of club business

- Presentation of candidates for next board term.
- 11/1 Gala
- 11/12 - Final board meeting for 2024
- Board & Staff Holiday Party - January

Sean Fogarty Adjourned at 7:00 pm