

Pleasanton RAGE Board Meeting Minutes
March 12, 2024
6:30-8:30 PM

Attendees: Sean Fogarty, Erin Sharpe, Tamie Shadle, CJ Napolitano, Katie Moe, Megan Walinski, Eric Stein, Ryan Callahan, Lytia Zazzeron, Dawn Chapman, Martha Brown, Sebastian Nosker, Mike Rodriguez, Ryan Wittmer (by zoom), Vishakha Sant (by zoom)

Meeting Begins - called to order at 6:35pm

Acknowledgements:

Sean acknowledged Ryan Callahan for his efforts to improve Rage's facilities.

Approval of November Minutes: CJ moved to approve minutes, seconded by Martha.

Reports

DOC: Erin Sharpe

- College ID Camp: Largest to date at RAGE with 94 participants and 27 colleges committed. Great turnout from colleges and only four colleges couldn't make it. Weather was a challenge but overall, our players showcased very well. Coaches left with a lot of interest in our players.
- Rage continues to see its players commit to colleges: Amaya Cabrales-Estrada (San Jose State), Maddie Funk (Linfield University), Jasleen Gasca (Linfield University), Kaiah Gentry (Santa Barbara City College). More are expected to commit as they are on college visits and/or in discussions with schools.
- Gigi Guerrero from the ECNL-RL '06 team was selected to play in the National Selection game. There was good attendance at the game.
- Julia Wanis was selected to play in the US Youth National Team Talent ID and PDP JFA game.
- ODP Far West Champion: Alana Rausher.
- Numerous High School accolades for our players, including 2 conference players of the year: Maylen Montoya and Amaya Cabrales-Estrada.
- Chad Harper (previously at Mustang) accepted RAGE's offer to coach 2010 ECNL team.
- Winter season of futsal wrapped up and spring season has begun.
- RAGE hosted a Pre-ECNL/ECNL-RL event which was a success. The event generated approximately \$5k.
- Completed coach evaluation process and will be finalizing next year's coaching slate throughout March/early April.
- Access to facilities is becoming more challenging. It has become more difficult to secure gym space at Amador. The city grass fields are being closed due to heavy rains. City is becoming stricter on access to fields even when the fields are slightly wet or basing decision on weather forecast.

Dir. Operations: Tamie Shadle

- Field space is still an issue since city is closing fields due to being too wet. This is resulting in practices being cancelled.

- Comp teams are registered, and spring league is starting.
- Starting Rec Spring programming and Top Soccer is open.
- Tournament registration is open.
- Start to prepare for tryouts and registration.

Dir. Recreation: Megan Walinski

- Four Black teams have started.
- We have secured four Age Group Coordinators (“AGC”) for the youngsters.

Competitive VP: Katie Moe

- Attended ID Camp and College Coach’s Panel.
- Katie is currently researching on what we can do as a club to elevate our brand in the media world. She is working with the RAGE staff on media strategies for video content.
- Requesting bids from three different videographer/production companies.
- Goal is to have 3 longform RAGE videos by May 1 to align with Placement, in addition to short form reels to be used on social media/email etc.
- Immediate deliverables would be part of 23/24 Budget.
- Potential for continued relationship with videographer on retainer for as-needed videos (showcase spotlight, facility updates, RAGE Kicks Cancer etc.)
- Continue to support DOC/Staff where needed.

Treasurer: CJ Napolitano

- CJ went over Financial Performance Summary.
- On track to meet or exceed plan Net Income of \$29k.
- Projected to burn ~\$300k-\$325k in March & April (typical at this time of year)
- Total Assets on 2/29/24 were \$1.86M an increase of \$90k YoY.
 - 4/30/23 assets were \$1.49M.
- 2022 audit was finalized with no issues.
- Discussed that RAGE has had a historical back log of uncashed checks (~\$25k). Most checks were COVID refunds that were not cashed. If no one claims the money, then RAGE will submit to the state. RAGE now has a process in place to not get into this situation in the future.
- Discussed provision 3:01:02 of the bylaws and an addition of clarification language proposed by CJ. A general discussion was had around the clarification language, and it was agreed that Sebastian and CJ would work together to come up with new language. Until then, the current language was temporarily approved. (Sebastain moved to temporarily approve CJ’s proposed language until next Boad meeting. Erin seconded the motion.

Facilities: Ryan Callahan

- Ryan gave a general update on seeking potential sites for new RAGE offices and facilities.

Scholarship Awards & Honors Night: Martha Brown

- Two recipients selected from 11 amazing applicants: Seniors Lena Garuda (FHS), U19 Recreational team, and Kathryn Go (AVHS), 2006 Orange team. Each will receive \$2,000 towards their college tuition and be recognized at the April Honors Night Event.
- RAGE Honors Night Event will be held Thursday, April 25, 6 - 8:30 pm, at the Marriott Hotel. Martha is starting to work on all the details.

Sponsorship / Marketing: Vishaka Sant

- Secured sponsorship with AVA Energy (\$5k) for USL team.
- Discussed placement of logo on jersey.
- Will be meeting with Parktown Pizza to discuss being a potential sponsor.

President's Update

- Discussed Spring into Action – Todd Carter will continue to run point. Communication about event will be coming soon.
- Rage Kicks Cancer: Eric Stein has agreed to run point again this year.

Sean Fogarty Adjourned at 9:40pm