

**Pleasanton RAGE Board Meeting Minutes**  
**June 20, 2023**  
**6:30-8:30 PM**

**Attendees:** Martha Brown, Randy Smith, Tamie Shadle, Erin Sharpe, Megan Walinski, Vishakha Sant, Sean Fogarty, Todd Carter, Dawn Chapman, Jon Asmussen, Sebastian Nosker, Ryan Wittmer, Eric Stein, Ryan Callahan

**Absent:** Mike Rodriguez, Katie Moe, Pani Thagaraj, Julian Symons (no longer on board)

**Guests:** None

**Meeting Begins** - called to order at 6:38pm

**Acknowledgements:**

Tamie thanks Martha for getting uniforms done quickly

Erin thanked those for tryout process

Vishaka thanks Ryan for USL-W

Sean thanked Martha for honors night

Sean thanked Erin and Tamie for the town hall and other meetings they have hosted

**Approval of April Minutes:** Randy motioned to approve, Vishakha 2nd, unanimously approved

**Reports**

**DOC**

- Tryout process getting better
- Still some players who have not registered
- Added 2 more comp teams than what we had this time last fall; 3 fewer select teams - we didn't think competitive integrity was there
- 41 teams between comp and select (607 players vs 652 last year which was +40 Spring Black players) - budgetarily we are ahead of what we projected
- Net of 6 new goalkeepers - Sebastian suggested we need to analyze this vs. cost for next year; Erin suggested we may need more years of data.
- Jon asked how increase to \$150 volunteer fee was received by membership. Erin said only one question about whether partial fee reimbursement was possible. Tamie said volunteer slot for tryouts filled quickly.
- Open House and Opening season club meetings went really well. PMS space is better than at HART.
- Tournaments
  - 50 teams registered for Showcase (12 RAGE). We need a boost in the last week at deadline.
  - 41 teams registered for Summer Cup, so we are trending ahead
  - Issue w/ extra mows for tournament, initial \$24K quote from city, now \$16K - they were proposing fringe benefits included, etc. Erin will send another email to the

city w/ economic argument and, if needed, we will escalate to city leadership and elected officials.

### **Dir. Operations**

- Busiest time of year for admin
  - Registration for comp and rec
  - Team formations and coaches for Rec
  - LiveScan event in July - looking like anyone who will coach or manage team will need to be LiveScanned
  - 23/24 player & coach passes
  - Need a volunteer coordinator for RAGE tournaments
  - Randy asked about PCA. Erin said no new dates or new contract signed yet. She is looking at it and wants to understand if they can incorporate some new issues we are seeing in their curriculum.

### **Dir. Recreation**

- In the middle of our summer camp now. 34 players are participating. 2 boys are participating. BUSC backed out late. Was intended to be a dual camp as we have done in recent years.
- Registration as of today is 530 (trending slightly higher vs. last year)
- In the process of getting volunteer coaches – this is the most challenging task this time of year.
- Still looking for AGC.
- Sebastian asked if we know if the players who were not selected for Select have signed up for Rec. Erin stated all have been encouraged to sign up, but doesn't have the data.
- Jon asked if with reduction in Select teams by 3 if there are any age groups without a select team. There is one age group, '06, which has a combined '06-07. Eliminations were prior 2nd or 3rd level teams.

### **Competitive VP**

- Strategic plan draft (2 pager) presented to board; there was discussion of the level of detail we should publish. Vishakha will distribute for comment and we will revisit at later meeting.
- PIM/Bylaw updates we are working through
- \$13K sponsorship secured from EBCE (they are community energy company)

### **Treasurer**

- Through May 2023
  - Revenue \$753,179
  - Income \$39,936 (we were about -\$60K last year)
  - Assets \$1,767,732
- 50% more financial aid requests this year
  - We are trending to above budget to about \$60K from \$55K budgeted

- Discussion about how far above budget triggers revisit to board for additional funds approval
- We are still looking at some risk mitigation from First Republic
- Continued discussion related to financial aid and budget for aid
  - Vishakha stated fundraising YTD has been earmarked for these programs.
  - Randy stated tournaments have been our base for these programs and continue to be.
  - Golf Tournament is projected to earn \$20-\$25K that is earmarked for aid and other fundraisers are in the works
- Randy made a motion to increase aid budget by \$15K. Erin 2nd. Unanimous approval.

### **Facilities**

- We have been having discussion with PUSD about Hart Middle and lights and a potential arrangement to fund lights for priority access to fields. PUSD has raised civic use code as roadblock for any priority arrangement.
- Ryan had call with an attorney at Hoge-Fenton (free of charge for initial discussion) where he stated civic use code is only has one exception (from before 1971 in San Diego area)
- Out of box concept is to loan PUSD for cost of the lights and then RAGE would lease facility at market rent to offset loan payments
- Randy suggested we need to speak with PUSD to find their appetite to negotiate out of box solutions
- Ryan is suggested we put one page proposal in front of them that has been vetted by attorneys
- Ryan met w/ BUSC and Cogeo (a firm that BUSC has hired) that is helping them to fundraise and assist in completing new facility projects. BUSC pays them \$5K/mo. BUSC asked if we wanted to participate in joint fundraising effort w/ this company.
  - Erin stated the company met with Katie and RAGE staff and she doesn't believe it's worth it.

### **Fundraising**

- Julian has left the club. So, the fundraising effort is a committee effort at this stage. We announced a golf tournament today on August 27. An event planner has been hired to help us with the event. Sean encourages everyone to sign up ASAP. \$250 cost and we have 144 slots available.
- Sean solicited volunteers for concepts of Cornhole event, Axe throwing event, McGrail winery event
- Big Sister/Little Sister - Roslyn Fogarty and Blair Herman will coordinate
- RAGE Wear - \$2950, includes USL sales - PJs, hoodies, decals/stickers (will need more inventory soon); \$1,000 sales of hats/scarves/socks

### **USL Team**

- 4 games down, 2 to go
- Streamlined set up and take down

- Attendance activities
  - Halftime activities
  - Food/swag booth
  - 6/21 game - 2011 ECNL-RL
  - 6/28 final game extravaganza (7v7 and 9v9 games)
- Averaging 220 attendees per game
- Food truck mafia says they will show up w/ food truck for 6/28 and Showcase if we give them prominent location - Vishakha coordinating. We have to get the food truck permit and submit it to the city by Thursday at the latest.

### **Spring Into Action**

- Teams that participated had a great time
- 8 different organizations or events supported
- 12 summaries completed - so maybe 100 players participating.
  - Some board members commented that their daughter's participated and team was not listed - so maybe greater participation
- Todd feels we can make this club wide and include connection of teams even if offseason. We need to strive for better participation as it is part of our mission.
- See board deck for some quotes from participants

### **President's Update**

- Sean conducted coach turnover exit interviews for some long time employees of RAGE who have left. He shared some high level themes w/ board, but specifics are confidential personnel matters.
- Employee satisfaction survey was sent out last week. Survey results will be reviewed by President and Comp VP and high level summary shared with board.
- 4 parent escalations after tryouts. Escalated to Sean. There was a formal investigation, hearing, and in some cases, offers made to families. 4 families have since left RAGE.
- Sean will be coordinating bi-law and PIM review

### **New Business**

- Proposed amendment to Budget Process postponed to next meeting due to this meeting running long
- Discussion of Gala or Soctober event that was being discussed with BUSC. Due to golf tournament and other fundraising concepts, we will not do it this year.

### **Items for Future Consideration**

Next board meeting is **Aug 22, 2023**

Sean Fogarty Adjourned at 9:11pm

