

**NOTES: Pleasanton RAGE Board Meeting**  
**August 17, 2021**  
**7-9pm**

**Attendees:** Cassandra Fuller, Colin Chang, Jon Asmussen, Martha Brown, Randy Smith,, Tamie Shadle, Erin Sharpe, Katie Moe, Albert Villarde, Corbett Wood, Megan Walinski, Carlos Nissen (Absent: Pani Thangaraj, Mike Hoyman, Chris Palmer)

**Meeting Begins - 7:03**

**Thanks:** Carlos and Martha for two successful RAGE tournaments; Tamie, Erin and Megan for their work on rec coach training/clinic

Review and approved June meeting notes (Randy motions, Martha second, approved)

**Director of Coaching -**

- Maxed out our Rec numbers!
- Hired new GK director (Lorna's real estate business commitments too much), Larry Jackson. Coached in both the MLS and at DA/ECNL clubs
- Season begins this weekend, Norcal 8/21 ... Rec 8/28
- Covid starting to flare again (creating problems, but managing)
- Referee shortages persist (some games will be officiated by just one ref)
- Future project: create commercial for website/social media (from NBC footage)

**Director of Operations / VP of Rec -**

- 658 rec, parade this weekend ... 575 comp (nearing pre-COVID numbers)
- Busy with scheduling, pictures, uniforms and fields
- PCA virtual meeting coming up
- Parade this weekend, 8/21 at 7:30am

**VP of Competitive -**

- No proposals to amend constitution
- Reaching out to those board members up for reelection to gauge interest (8/24 deadline)
  - Email communications to recruit new board members

**VP of Finance / Treasurer -**

- Positive net operating income (1st in 16 months)!
- Net assets up to \$1.8M
- Finishing 990 tax returns, 2nd PPP forgiveness
- Competitive, rec, and showcases all revenue positive

- As of this date - \$60K in profit across 2 tournaments

#### **President -**

- Put survey on calendars / align on frequency (Executive Board)
- Revisit roles such that no conflicts with soccer operation
- Erin looking to recruit former players and successful business people to board; Corbett suggested we identify someone with legal experience

#### **Fundraising/Culture (Katie) -**

- Kicked off big sister / little sister program
- Soctoberfest scheduled for Oct 9th at Barones (Orange & Gold)
- Targeting Hively as non-profit beneficiary, some debate as to how we'll disburse proceeds (move to Executive Board for decision)
  - Ideally put large portion towards scholarships
- Working on finding a coach to lead Top Soccer ... likely just a clinic this year (transitional)

#### **Sponsorship (Corbett) -**

- Finalizing Stanford field sponsorship
  - Likely 2 year agreement w/ annual renewals
- Also shared "Sweaty Bands" idea to drive camaraderie amongst kids, potential profit opportunity (need to be careful with inventory) ... also need to explore magnets given demand (for cars)

Next Meeting in September, AGM in October. Both via Zoom

**Meeting Adjourned - 8:30**