



PLEASANTON RAGE GIRLS
SOCCER CLUB
P.O. Box 885, Pleasanton CA
94566
(925) 251-9116
www.pleasantonrage.org

March Board Meeting
Wednesday, March 20, 2019
7:00-9:00 PM
BUSC Office
275 Rose Ave, Suite 209, Pleasanton, Ca. 94566

Members present: Katie Moe, Philippe Blin, Colin Chang, Jon Asmussen, Martha Brown Ross Stonesifer, Cassandra Fuller, Tamie Shadle, Mike Hoyman, Mike Stewart, Randy Smith, Chris Palmer arrived late.

Absent: Erik Hofstede, Carlos Nissen, Dan Allari, Erika Westhoff, Albert Villarde

Staff Present: Megan Walinski

Guests: Katie Strong, Ashleigh Garcia, Sadie Brown

1) Call to order: Jon Asmussen calls the meeting to order at 7:04 pm.

2) Guests: Jon Asmussen introduces Rage players from ODP National camp. Turns over to Philippe Blin to introduce players. Introduces 4 players, but only three are present

Ashleigh Garcia 2004, Katie Strong 2005, Sadie Brown 2004

Emily Estrada 2005 - could not make it because of band conflict

Ashleigh speaks first - Dave Shaw's team - talks about her experiences at ODP - friendships, outline of day, learning

Sadie Brown - 04 Goalkeeper - State, regional, national - Experiences with friendships, Goalkeeper perspective - only 8 goalies present so they are closer but have more pressure. Not just soccer experience, but people, common language of soccer, and building confidence.



PLEASANTON RAGE GIRLS
SOCCER CLUB
P.O. Box 885, Pleasanton CA
94566
(925) 251-9116
www.pleasantonrage.org

Katie Strong 05 - Jarreth Chan Striker - ODP 3 years - Fun meeting players from different stays. Tamie Shadle asked if she knew previous players. Jon Asmussen asked how was the level of play. Katie had to adapt. 2nd to smallest player. Her team won the mini tournament. Jon Asmussen asked if there were leadership mental training. Katie said there was a player evaluation. Philippe Blin told us that Katie was told to train with higher age groups to improve their game. RAGE not always providing higher level players with the opportunity to play up. We need to do better.

Girls talked about their college aspirations

Jon Asmussen thanked them for coming and sharing their experiences and honing their college communication experiences.

2) Recognitions

Jon Asmussen recognizes Philippe Blin for embracing the search for his successor. Reached out to his community and given us his full support! Also want to recognize Mike Stewart Hoyman for jumping in last minute for our fitness partner which included visiting centers. Katie Moe would like to thank HanaHughes for help with scheduling.

3) Review Reports

Jon Asmussen talks about Amazon style of reviewing reports and indicates that we will shift gears in how we handle reports. We will continue to have reports and have a shortened amount of time to review. Then each committee member will have time to share their highlights. We will give the room 10 minutes to review the reports.



PLEASANTON RAGE GIRLS
SOCCER CLUB
P.O. Box 885, Pleasanton CA
94566
(925) 251-9116
www.pleasantonrage.org

4) Approval for January Board Meeting notes:

Discussion: Erik Hofstede was actually at the meeting. Chris Palmer and Mike Hoyman was also here. Please change arrives to arrived in terms of Mike Stewart and correct Nicole McClure. Motion to approve the amended minutes by Ross Stonesifer and seconded by Katie Moe, motion passes unanimously.

After clarification, Erik Hofstede, Chris Palmer and Mike Hoyman were absent from the January Board Meeting, there was a confusion regarding the Strategic Board Meeting and the January Board Meeting.

5) Report Highlights

- a. **Director of Operations - Tamie Shadle goes over the highlights as it appears on her slide. Coaches have been instructed on how to communicate with players in terms of placement. Staff will come up with a step by step plan on how to evaluate players and place them accordingly. Talks about the Spring Into Action group. Gave kudos to the kids and their art work. Waiting to hear back from ECNL teams that are visiting before we confirm Shannon Boxx. Request for newsletter material. Please respond. Mike Hoyman asks about putting a blurb about college commits? Tamie Shadle says we could put a single picture of all the recruits. Mike Hoyman asks if we can put historical information about college recruits on the website. Mike Hoyman asks about the dates of placement. Tamie Shadle says we are spreading out the placements so teams can continue to train. Mike Hoyman also asks if we are losing players to earlier placements. Mustang and West Coast are opening sooner. Jon Asmussen asks about tie in with placement communication and zoom reports. How are coaches being trained on delivery of message. Tamie Shadle says we have given coaches exact verbiage to help. Philippe Blin says we need to be honest and not mislead the players and families. We need to be direct but compassionate. Jon Asmussen says that we should role play. Philippe Blin says that is a good idea and**



PLEASANTON RAGE GIRLS
SOCCER CLUB
P.O. Box 885, Pleasanton CA
94566
(925) 251-9116
www.pleasantonrage.org

Dave Shaw would be a good choice to learn from. Jon Asmussen says the zoom report should align with messaging. Twila Kaufman from Davis indicated that the coaches and organization would explain clearly where they fit so that the colleges aren't left to be dream killers. Need to manage player expectations. We can inform players on what we know about colleges. Katie Moe suggests that we need to coach parents on how to participate. Cassandra Fuller and Katie Moe suggest including a standard format of questions for players to fill out so that we can begin evaluations with something meaningful.

- b. **DOC - Philippe Blin speaks to his main highlights. ECNL wants to include a premier level. We are going to start a regional level. Portland, Bay Area, Washington showcase. trying to get them to use the RAGE Showcase as a first start. They are going to visit our club for audit. Want coaches to attend meeting and trainings. RAGE is in good standing with NPL. Martha explains how managers are asked to fill out an NPL report after each game. Jon Asmussen asked if NPL and premier level ECNL will collide. Philippe Blin mentions that 05 Premier team won the Vegas tournament. Ross Smith asks why only two teams attended. Some teams were not expected. Jon Asmussen asked that we work on tournament drama. Some parents were not onboard because of cost and commitments. Communications from club needs to be clear about what we will do in terms of tournaments. Rogue managers should not choose their own. Should be a centralized decision.**
- c. **VP Rec - Mike Stewart goes over the highlight of survey. Talks about potential issues with bring a friend and website needs. Megan shares about Rec Spring Academy. Included goalkeeper academy. We are finalizing details and registration for Summer Academy. Talked about Jim Garber and his win of Girls Recreational Coach of the Year. Ross Smith asked if our 105 registered Spring Academy was a normal amount. Tamie Shadle says yes. Mike Stewart asks if we are doing the parade . Megan Walinski says yes.**
- d. **VP Comp - Martha goes over the highlights. We are now working with ScoutingZone - change over iSoccer Path. Martha and Philippe Blin feel good about the switch. There will be a coaching panel at Showcase. Mike Hoyman asks if we are still involved with iSoccer. Ross Stonesifer asks if the college panel will include non bay area teams. Martha says Scouting Zone wants us to choose which coaches to attend. Can we leverage networking strength with a wink wink? Jim is looking to expand our WPSL season. New addition to signing at UCSC - Lauren Moore.**
- e. **Pres - Jon Asmussen goes over the highlights of his report. Explains the hiring process for DOC. Ross Stonesifer asks if there are any candidates with distinct**



PLEASANTON RAGE GIRLS
SOCCER CLUB
P.O. Box 885, Pleasanton CA
94566
(925) 251-9116
www.pleasantonrage.org

management skills. Jon Asmussen says it differs. One of the qualities we are looking for are mentors and ability to execute initiatives. Chris Palmer asks about female candidates. Jon Asmussen says we need to look into why there are so few female candidates and try to address any issues that we discover. NorCal also working on that issue. We should support our coaches with involvement in that. Excited about the revitalization of Silver and Bronze levels for U9-U14. Hopefully we can expand that next year. Thanks those involved in revamp of Employee Handbook.

- f. Treasurer - No highlights - this is discussed in New Matters
- g. Other (field, tournament, etc.) - Jon Asmussen represents Carlos Nissen for this report. City has approved a second cut for field at Muirwood and Aquatic. Ross Stonesifer asked if Soccer specific storage at Sports Progress - No progress.

6) New Matters

- a. Rec Budget -Randy Smith and Mike Stewart Stewart go over the budget. Mike Stewart begins with how the report is broken out. Fields- we got a refund which helped a lot in the expense column. We should do a more indepth breakout of cost at Patelco in terms of rec/comp. It is now 50/50 which does not seem right. It should be more fair. Jon Asmussen says we need to know what percentage of time Rec uses Patelco - We should change it to 90/10 comp. That change was made on budget. Jon Asmussen asked if any added expense was added for marketing. Mike Stewart says no, Tamie Shadle says we should. Mike Stewart says we would be guessing. We need a separate marketing budget. Jon Asmussen says we could put an additional \$3,400 toward marketing. Make sure to use coupon codes to track how it works. Mike Stewart says ok to that. Ross Stonesifer says we can reduce the referee numbers by 6 percent because our numbers are dropping. Jon Asmussen asks for motion. Ross Stonesifer motions to approve, Martha Brown seconds. Motion is passed unanimously.
- b. Vision and Mission Statement Revisions - Jon Asmussen refers to Strategic meeting and the recommendations that were made to Mission and Vision. Jon Asmussen asks for approval to final candidate. No questions were asked. All approved Jon asks Parliamentarian if we need to vote, the answer was yes. Randy Smith motions and Katie Moe 2nds. The vote was unanimous.



PLEASANTON RAGE GIRLS
SOCCER CLUB
P.O. Box 885, Pleasanton CA
94566
(925) 251-9116
www.pleasantonrage.org

Final Mission Statement:

Pleasanton RAGE is an all-girls soccer club that empowers its players to reach their full potential through soccer, service, and leadership programming for all ages and abilities.

Final Vision Statement

Pleasanton RAGE is committed to providing the most exceptional all-girls soccer experience in the country, recognized for developing valued skills in its players, on and off the field.

7) Matters for Future Consideration- Jon Asmussen still mulling over how to progress. Will think about it and how to best move forward. No other items. Martha says we will cover Comp budget in May.

8) Adjourned at 8:34