



PLEASANTON RAGE GIRLS SOCCER CLUB COMMUNITY SPONSORSHIP OPPORTUNITIES

RAGE: Respect, Attitude, Greatness, Expectations

MISSION STATEMENT: Pleasanton RAGE is a girls soccer club that makes team and player development its central focus. Programs are offered at all levels and demonstrate a strong commitment to the development of the whole player including the technical, tactical, physical, and psychological areas of our player's development within the team environment.

VISION: Pleasanton RAGE is committed to being the best girls soccer club in America in terms of helping players and teams develop to reach their maximum potential.

Pleasanton RAGE Sponsorship entails:

- Advertising, Branding and Positioning opportunities within the community and local cities
- Supports local children and their athletic endeavors

SPONSORSHIP OPPORTUNITIES

RAGE RECREATIONAL TEAM GOLD SPONSOR

ONE Sponsor opportunity for recreational team (90-100 teams)

Level 1 \$1000 (16-20 players per team)

Level 2 \$750 (12-15 players per team)

Level 3 \$500 (8-11 players per team)

- Logo on TWO game jerseys (home and away)
 - Generates awareness and exposure for the sponsoring company
- Logo on RAGE & RAGE College Showcase website on sponsor page (clicks through to sponsor's website)
- Logo inclusion and/or business name mention on RAGE email communication/email blasts
- Sponsorship announcement and logo on RAGE social media channels
 - Facebook
 - Instagram
- PR announcement regarding sponsorships

RAGE SILVER SPONSOR - \$300

Support RAGE and have your business advertised on RAGE media.

- Logo on RAGE & RAGE College Showcase website on sponsor page (clicks through to sponsor's website)
- Logo inclusion on RAGE email communication/email blasts
- Sponsorship announcement and logo on RAGE social media channels
 - Facebook
 - Instagram

ORANGE & GOLD GALA TABLE SPONSOR - \$2000

- Recognition and logo on RAGE & RAGE College Showcase website on sponsor page (clicks through to sponsor's website)
- Signage with logo at event
- Logo inclusion on RAGE email communication/email blasts
- PR announcement regarding sponsorship
- Information and logo in newsletter announcing sponsorship
- Sponsorship announcement and logo and company information on RAGE social media channels
 - Facebook
 - Instagram
- Table at the 2018 RAGE Orange & Gold Gala